

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

American Media Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
183925-2	10/28/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Congress/Joe Coors (R)	Joe Coors for Congress	2732

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	183925	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/01/12	10/01/12	GMA M-F 7-9A	7A-9A	M-----	:30	2	\$625.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KMGH	M	10/01/12	6:58 AM	GMA M-F 7-9A	7A-9A	:30	JCTV092712H	\$625.00 NM
3	KMGH	M	10/01/12	8:39 AM	GMA M-F 7-9A	7A-9A	:30	JCTV092712H	\$625.00 NM
14	10/01/12	10/01/12	9a-930a Right This Minute	9a-930a	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	M	10/01/12	9:29 AM	9a-930a Right This Minute	9a-930a	:30	JCTV092712H	\$300.00 NM
20	10/01/12	10/01/12	Dr. Oz	4P-5P	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	M	10/01/12	4:39 PM	Dr. Oz	4P-5P	:30	JCTV092812H	\$400.00 NM
26	10/01/12	10/01/12	6P-630P JEOPARDY (M-F)	6P-630P	M-----	:30	1	\$1,375.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	M	10/01/12		6P-630P JEOPARDY (M-F)	6P-630P	:00		\$1,375.00 NM
Credited									
28	10/01/12	10/01/12	630-7p WHEEL (M-F)	630-7P	M-----	:30	1	\$1,575.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMGH	M	10/01/12	6:47 PM	630-7p WHEEL (M-F)	630-7P	:30	JCTV092812H	\$1,575.00 NM
39	10/01/12	10/01/12	10P NEWS (M-F/SU)	10P-1037P	M-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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183925-2	10/28/12	October 2012	10/01/12 - 10/01/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Congress/Joe Coors (R)	Joe Coors for Congress	2732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/01/12	10/01/12	10P NEWS (M-F/SU)	10P-1037P	M-----	:30	1	\$1,500.00	NM
10/01/12 10/07/12 M----- 1 \$1,500.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KMGH M 10/01/12 10:27 PM 10P NEWS (M-F/SU) 10P-1037P :30 JCTV092812H \$1,500.00 NM									
43	10/01/12	10/01/12	Nightline	1037P-1103P	M-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$675.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KMGH M 10/01/12 11:02 PM Nightline 1037P-1103P :30 JCTV092812H \$675.00 NM									
45	10/01/12	10/01/12	Dancing With The Stars	7P-9P	M-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$6,000.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KMGH M 10/01/12 7:21 PM Dancing With The Stars 7P-9P :30 JCTV092812H \$6,000.00 NM									
<u>Total Spots</u>							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,700.00
<u>Agency Commission</u>	\$1,755.00
<u>Net Amount Due</u>	\$9,945.00